



INTENTIVE 
media

INTENTIVE Media

Since 2019, INTENTIVE Media has been a leading technology enabled B2B marketing solutions provider. We focus on generating pipeline by 20% and demand to help accelerate revenue by 40% of companies globally.

We are a team of experts in B2B Performance Marketing and a global community of 60M+ engaged business professionals, specializing in IT, Marketing, HR and Business Management.

We amplify content for some of the world's biggest brands including Microsoft, Oracle, Dell, Nokia, Cisco, Avalara and more through multi-channel campaigns which allows relevant audiences at scale.

The INTENTIVE Media team is dedicated to helping our clients build a sustainable and integrated demand channel via content, telemarketing, social media, leads, data & CRM.



Why INTENTIVE Media Marketing ?

EXPERIENCE, EXPERTISE, TRUST, AUDIENCE

Since 2019, we've helped businesses and B2B marketers around the world find their ideal customers through our digital marketing & demand generation campaigns.



INTENTIVE Media MARKETING & TARGETING INTELLIGENCE.

Our Revolutionary marketing intelligence combines AI and Data to deliver high quality leads at scale.



INTENTIVE Media TRIPPLE VERIFY

All leads are human verified as real, reachable and currently employed.



COMMITMENT TO QUALITY, LEADS THAT CONVERT

We understand quality is paramount which is why we've invested heavily in Technology, AI and client system designed to deliver quality leads that convert.



OUR CLIENT PORTAL, DATAIN- SIGHTS

We're changing the way marketers and data-lovers use data to unlock useful insights, saving them time and resources.



Full Funnel Lead Generation Campaigns



A large graphic on the left side of the page depicting a target. It consists of several concentric blue rings of varying thicknesses, centered on a white background. A silver arrow is shown in the upper left, pointing towards the center of the target.

Account Based Marketing

Identify & Target

Identify and provide us your high-value target account lists. We'll target decision makers and generate valuable in-market leads at your target accounts. Or, ask how we can create an ABM list for you.

Surround

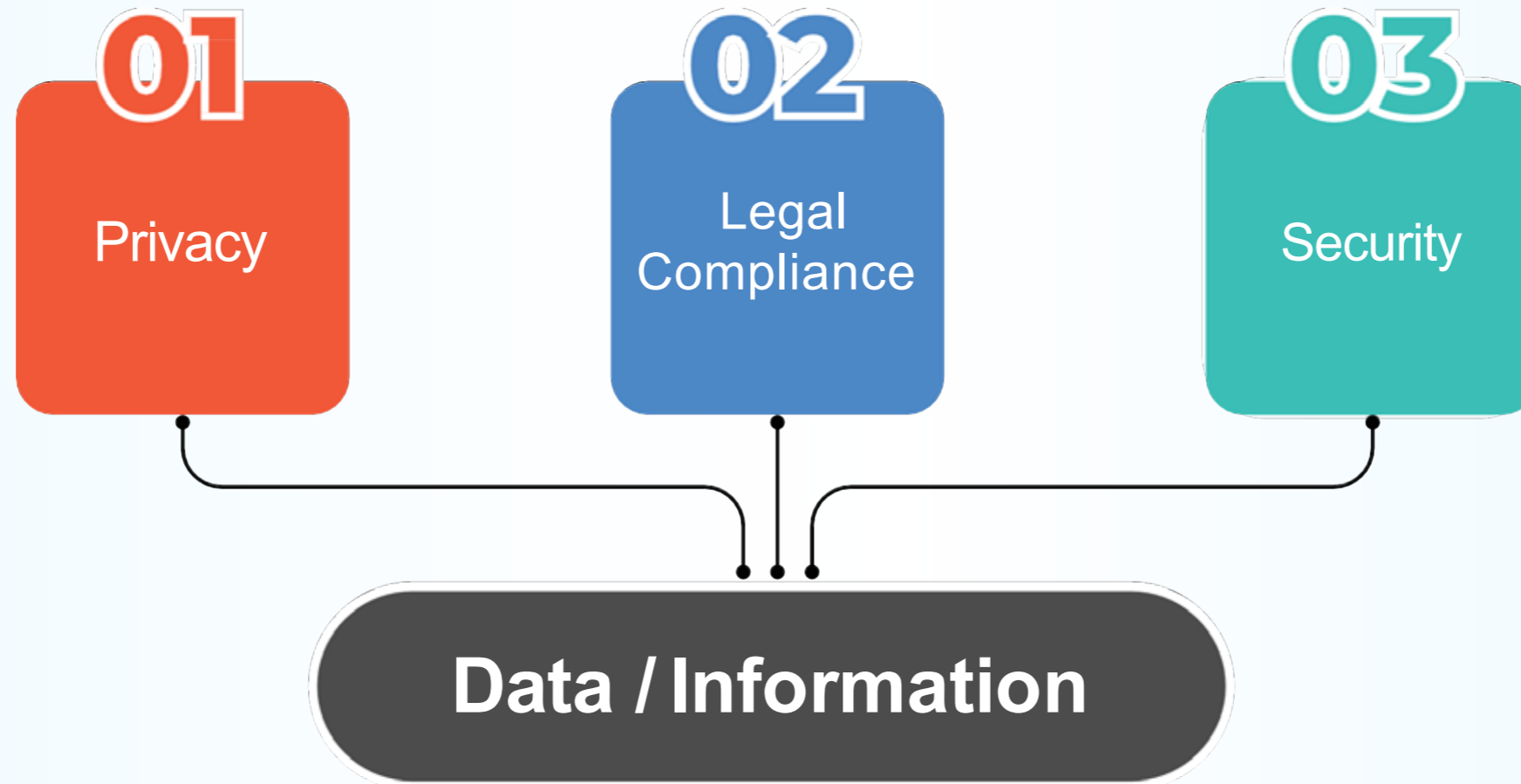
Surround decision makers through our ABM Strategy campaigns. We'll take your targeted ABM lists and leverage our rich 1st and 3rd party data to deliver high-quality, integrated demand gen, digital display, and dedicated email marketing solutions.

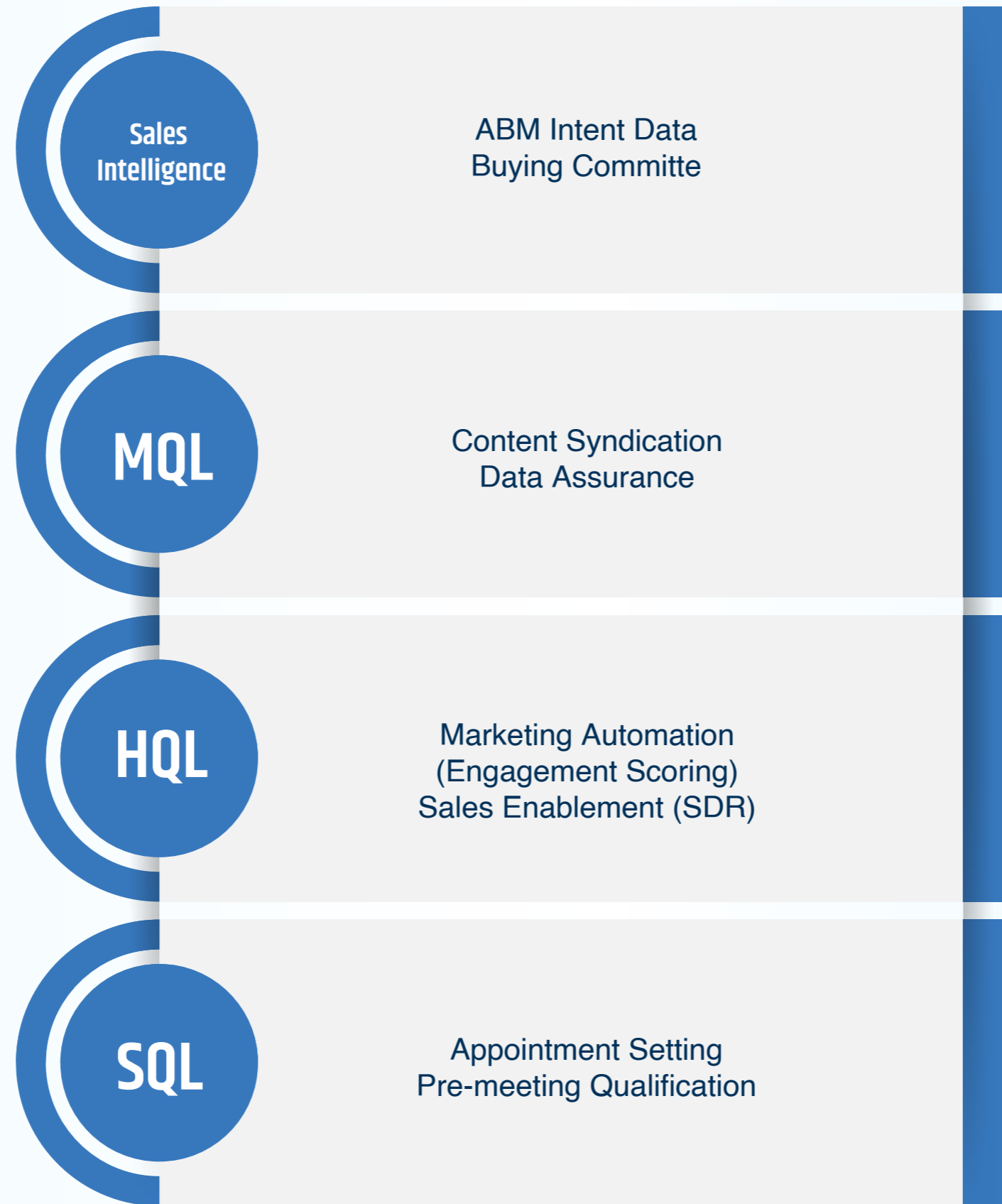
Expand & Engage

With ABM Strategy, you can expand your ABM target account list and engage with companies showing a current in-market intent to buy your products/services, or even identify & target your competitor's known customers.

Privacy & Data Protection

Privacy of a natural living person is the state of not being observed or disturbed without their explicit consent to do so.





1

Download your free White Paper

Business Email Address

I want to stay in touch with Cloudflare to receive valuable contact such as product news, blog updates, and more. In submitting this form, you agree to receive information from Cloudflare related to our products, events, and special offers. You can unsubscribe from such messages at any time. We never sell your data, and we value your privacy choices. Please see our [Privacy Policy](#) for information

- Yes I agree
- No

Download Now

MQL-Simple Opt In
Sample Up to 15\$

15\$

2

Download your free White Paper

Business Email Address

Which of the below Application Security and/or Application Performance solutions are you currently using?

- WAF
- Bot Management
- API Security
- Browser Security/Client Sale Security
- CDN
- Load Balancing
- DNS
- Others
- None

3

Download your free White Paper

Business Email Address

1) Which of the below Application and/or Application Performance are you currently using?

- WAF
- Bot Management
- API Security
- Browser Security/Client Sale Security
- CDN
- Load Balancing
- DNS
- Others
- None

Are you evaluating or expecting to evaluate a vendor to protect your organization from application-level attacks (i.e. API attacks, Bot attacks, DDOS attacks)?

- Yes - in 0-3 months
- Yes - in 3-6 months
- Yes - in 6-9 months
- Yes - in 9-12 months

4

Download your free White Paper

Business Email Address

1) Which of the below Application and/or Application Performance are you currently using?

- WAF
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2) Are you evaluating or expecting to evaluate a vendor to protect your organization from application-level attacks (i.e. API attacks, Bot attacks, DDOS attacks)?

- Yes - in 0-3 months
- Yes - in 3-6 months
- Yes - in 6-9 months
- Yes - in 9-12 months

3) Which of the following is of interest to you?

- Deliver Engaging-fast web experiences
- Ensure reliability and uptime of application
- deliver fast on demand and/or live video streams
- Build web application that are fast reliable and secure
- All of the Above
- None

HQL - 3 Question
Sample Up to 30\$

30\$



HQL - 1 Question
Sample Up to 20\$

20\$

HQL - 2 Question
Sample Up to 25\$

25\$

Up to 25\$

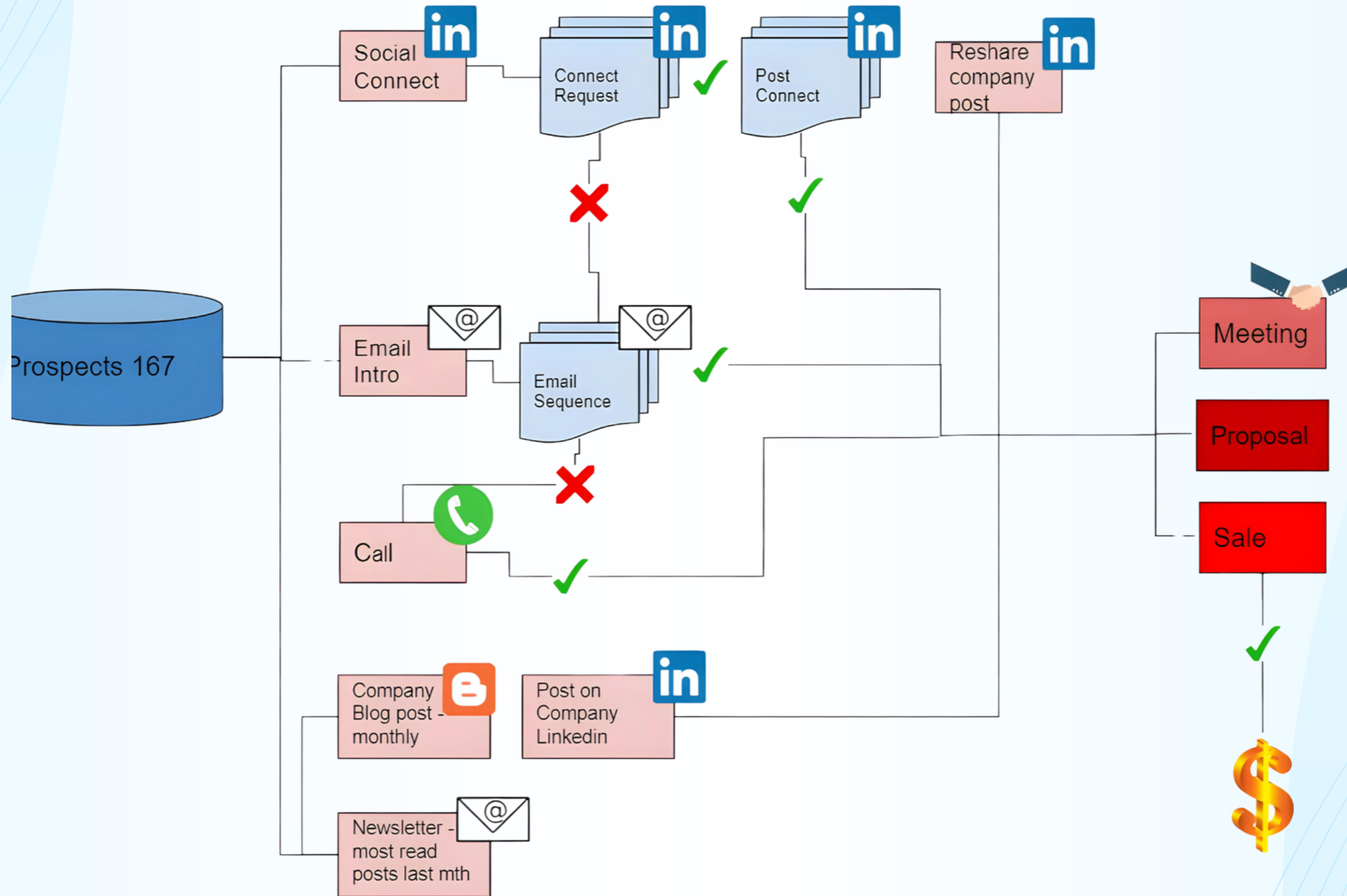


Our Certifications



**Technology
Implementation**

Sales Enablement - Inside Sales





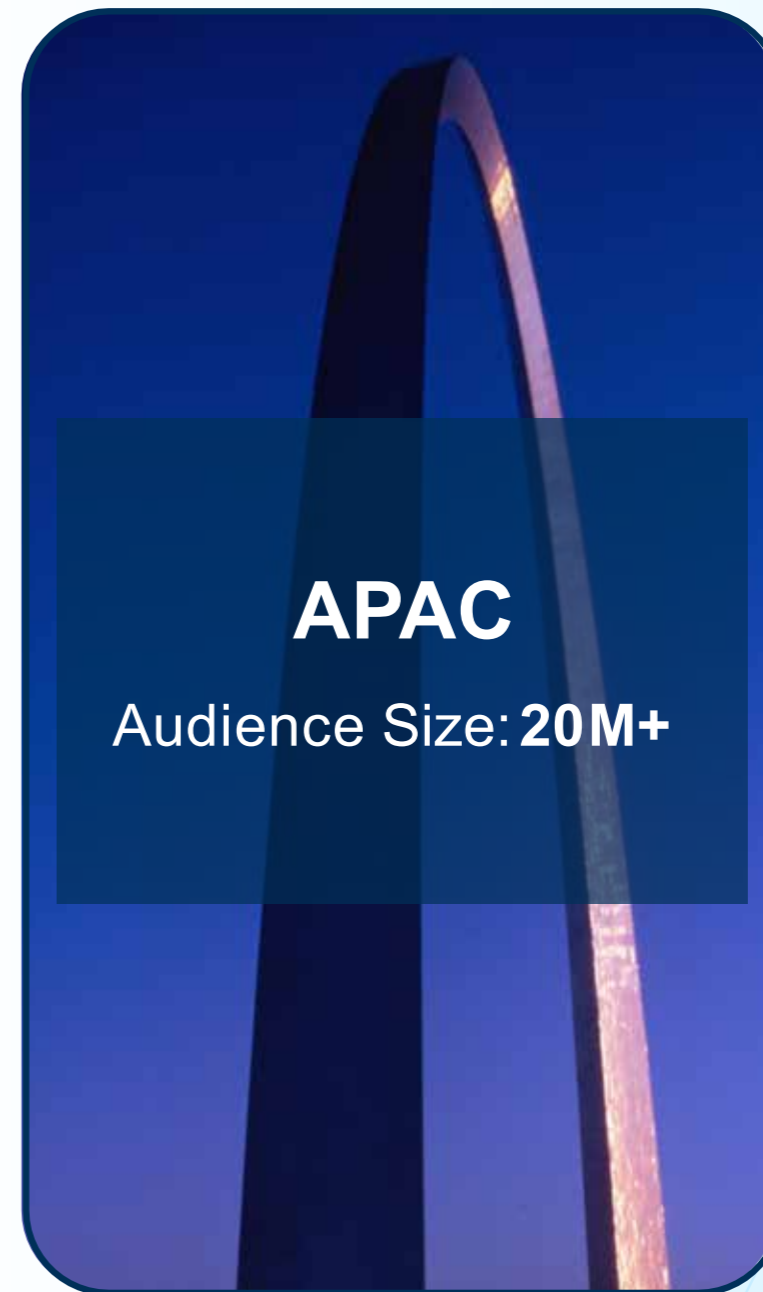
**North America/
LATAM/ South
America**

Audience Size: 35M+



EMEA

Audience Size: 8M+



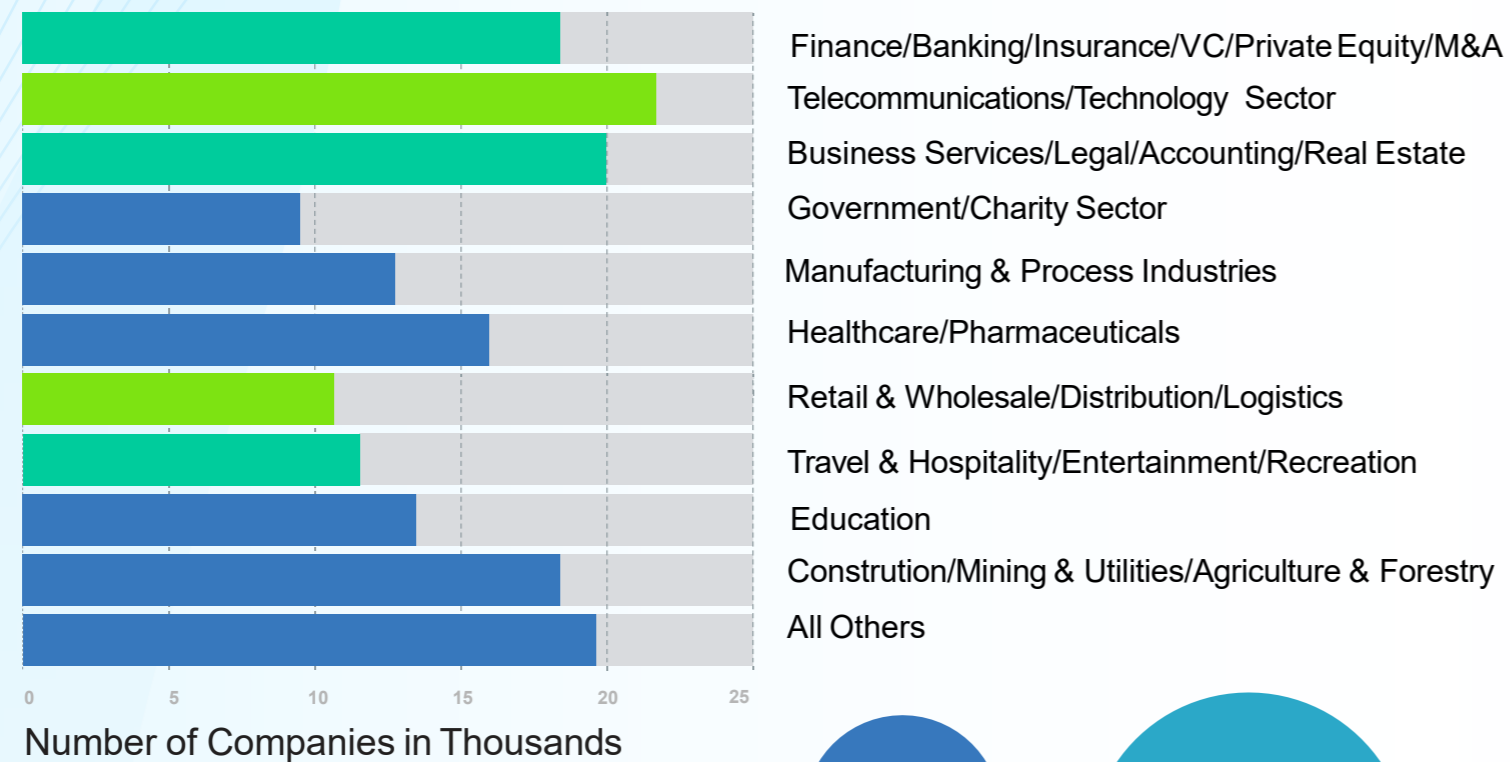
APAC

Audience Size: 20M+



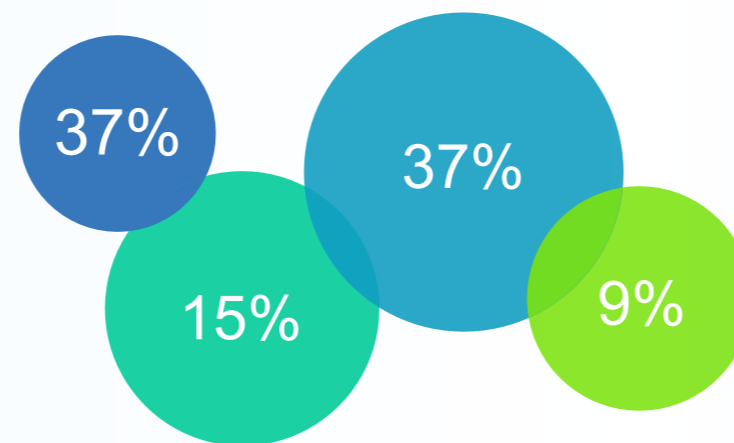
North America / Latin America / South America

Industry Coverage



Job Levels

- C-Level
- Manager Level
- Director+
- Others

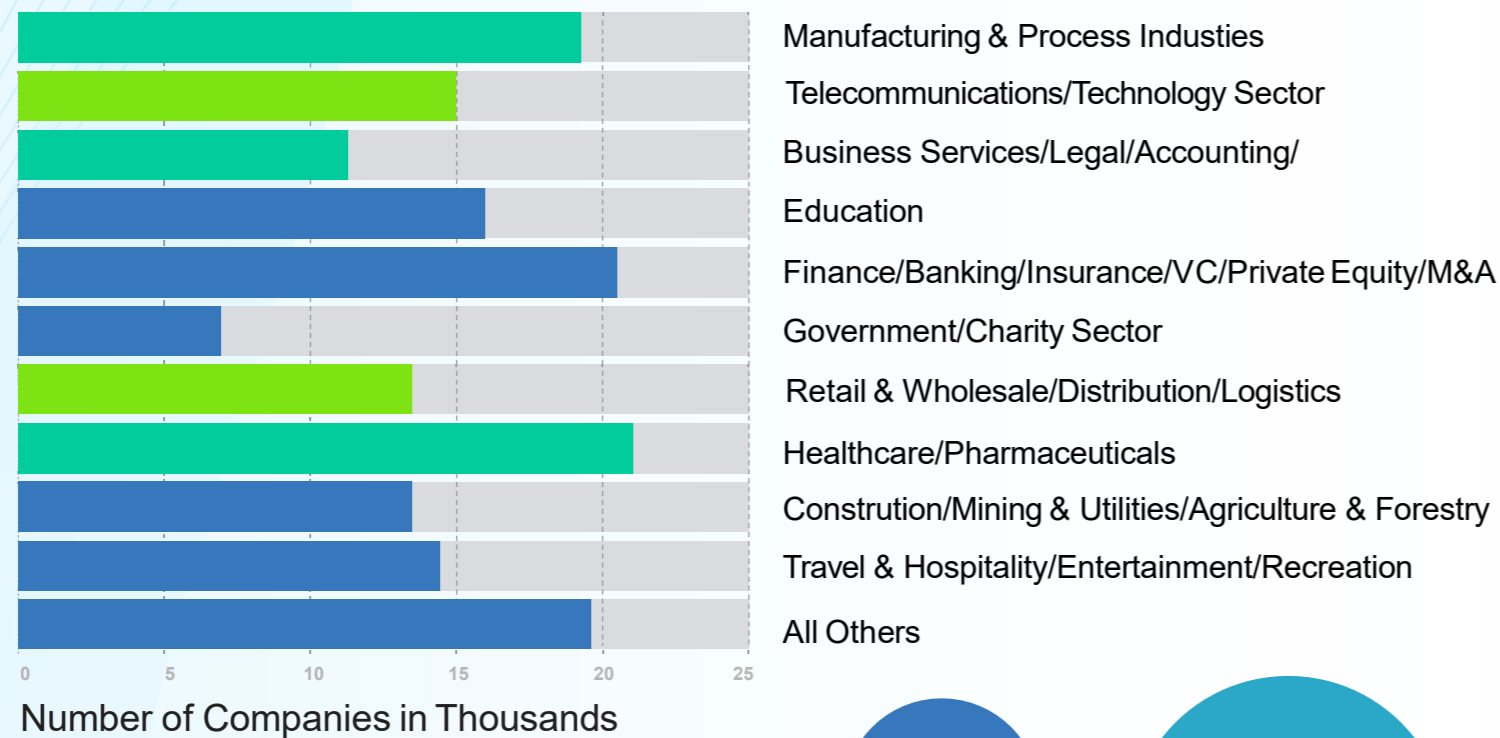


United States	77.5%
Canada	10.3%
Brazil	6.4%
Argentina	1.8%
Peru	1.2%
Columbia	0.8%
Venezuela	0.7%
Chile	0.6%
Guatemala	0.3%
Panama	0.2%
Honduras	0.1%
Paraguay	0.1%

Number of Contacts Per Industry

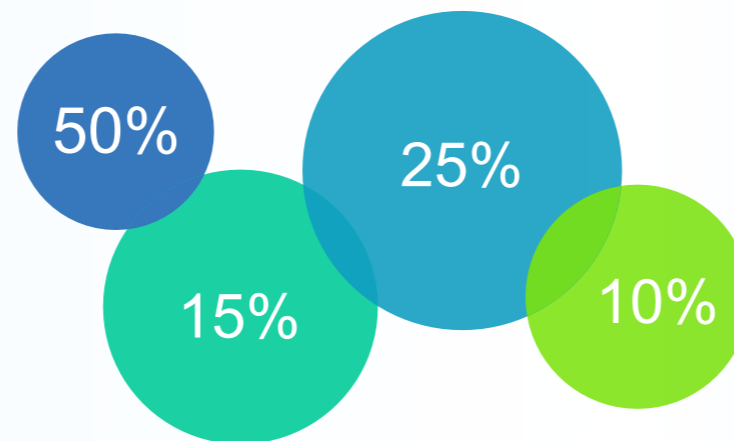
EMEA

Industry Coverage



Job Levels

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- Others

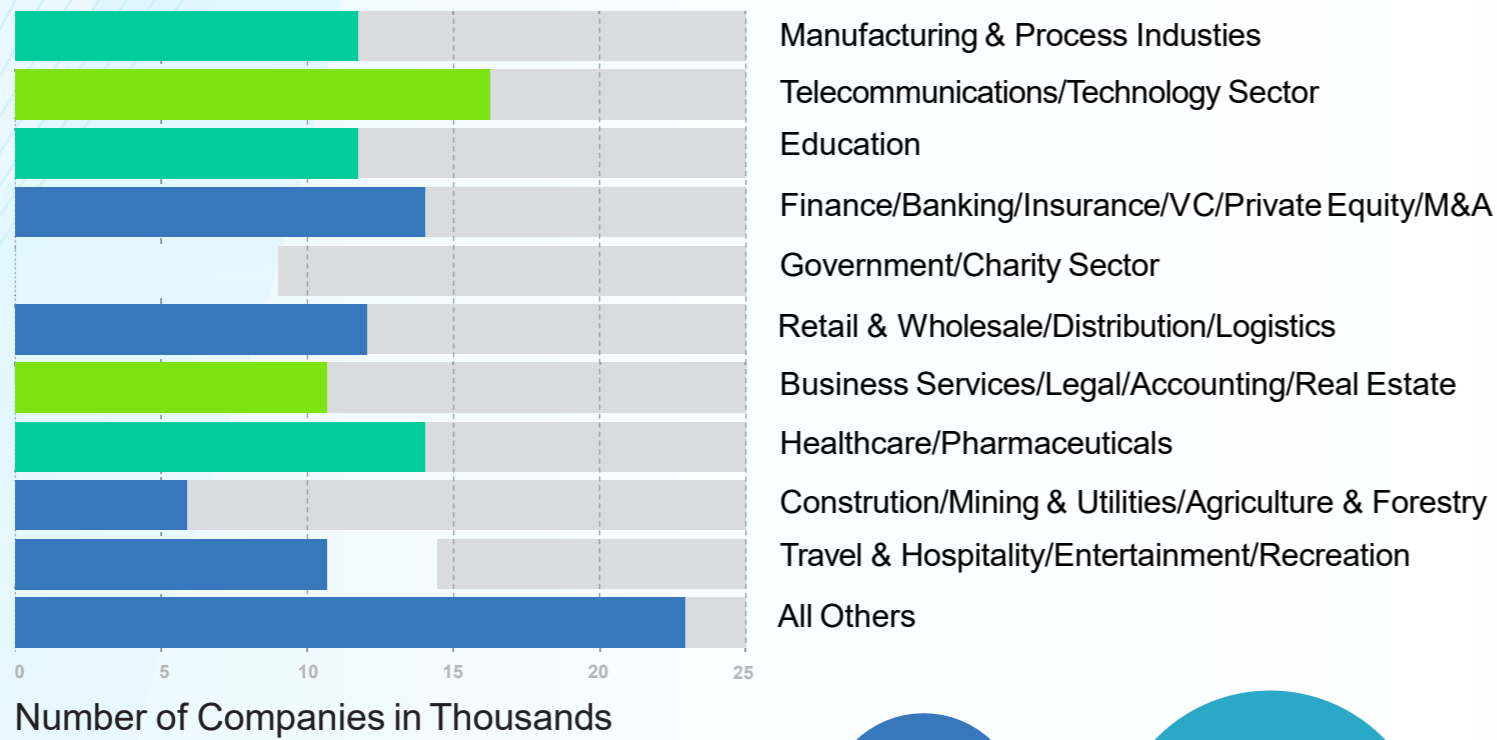


Country	Percentage
United Kingdom	32.7%
Spain	10.9%
Germany	10.3%
Netherlands	9.2%
France	8.3%
Finland	6.4%
Italy	5.1%
Sweden	4.7%
Denmark	2.6%
Norway	1.9%
Austria	1.3%
Others	6.6%

Number of Contacts Per Industry

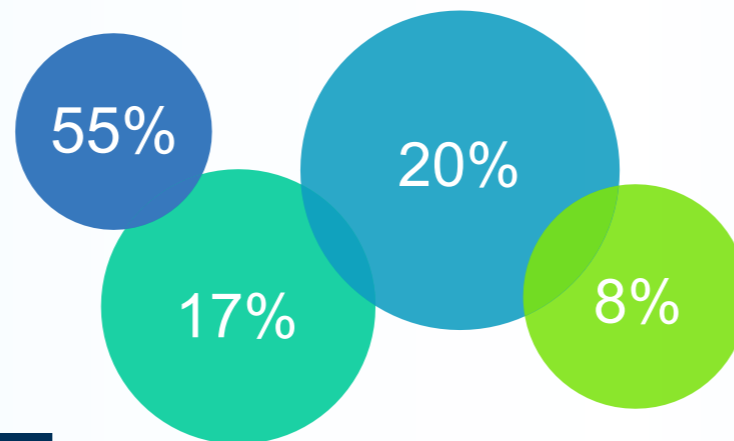
APAC

Industry Coverage



Job Levels

- C-Level
- Manager Level
- Director+
- Others



Country	Percentage
India	51.0%
China	18.9%
Australia	10.1%
Japan	7.4%
North Korea	3.5%
Taiwan	2.2%
Philippines	2.1%
Hong Kong	1.2%
New Zealand	0.9%
Singapore	0.7%
Others	2.0%

Number of Contacts Industry Wise

Empower. Innovate. Lead.

Unlocking Strategic Insights for Tech Leaders.

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Trending Topics



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Cybersecurity



SaaS



Cloud Computing



Data & Analytics



Startups



Digital Transformation

Audience Focus

- IT Decision Makers
- Marketing & Growth Leaders
- SaaS Buyers & Evaluators
- Enterprise Technology Professionals
- Cloud Security
- Data Governance
- Reports & Research
- Collaboration

Capabilities

- Content Syndication Campaigns
- Lead Generation (MQL, HQL, BANT)
- Sponsored Content & Native Advertising
- Display & Programmatic Monetization
- Newsletter & Email Audience Activation

TECHNEWZ.ONLINE

Overview TechNewz.online is a fast-growing digital media platform focused on technology, AI, SaaS, cybersecurity, and digital innovation. It serves as a high-intent content hub designed to attract and engage business professionals and technology decision-makers globally.

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